

REP HEADLINE# 6271898 TRF# 488946 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG13/12 12.5
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

ADV # _____ ADV. NAME _____ ISS/RNC _____ REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON
 815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6271898 CLASS: NATL. LOCAL REGIONAL

PRDCT RNC EST#2992 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG11/12 AUG17/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG13/12 12.59

REP: TO ROSE
 FR NIKKI
 OK'D M1 SEE LINE 23
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 REPUBLICAN NATIONAL COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		530P-600P	30		\$600.00	8/17	8/17	0		FRI	0

AGENCY ADVERTISER CODE = 20 AGENCY EST# = 2992
 AGENCY PRODUCT CODE = 444

PROGRAM : FOX 5 NWS530
 RA35-64 : 1.3
 CON COM1: FOX 5 NWS530

23	A		430P-500P	30		\$600.00	8/16	8/17	2		TH-F	2
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PROGRAM : FOX 5 NWS
 RA35-64 : 1.3
 ORD COM1: TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR AUG17 ON LINE-2 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR AUG16 ON LINE-13 FOR 1 SPOT/WK

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 *** KVVU-TV ***
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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13	S		530P-600P	30		\$600.00	8/16	8/16	0		THU	0
PROGRAM : FOX 5 NWS530 RA35-64 : 1.3 CON COM1: FOX 5 NWS530 STATION MAKEGOOD OFFERS: M1 OK'D BUY#2 MISSED:FRI/530P-600P AUG17 30S \$600.00 (AUG13/12) BUY#13 THU/530P-600P AUG16 30S \$600.00 OFFER:TH-F/430P-500P AUG16(2/WK) 30S \$600.00 PLS ADVISE. CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.												
AUG/12 22700.00 CONTRACT TOTAL 22700.00 TOTAL SPOTS 23												

MARKET TOTALS \$133,529 KVVU 17% KSNV 66% KLAS 0% KTNV 9% KVMY 7% KVCW 1% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE